



Press Contact:

Kristie Tomkins, GolinHarris 213-438-8830 ktomkins@golinharris.com

Launch Date: March 27, 2011, in the United States.

Suggested Retail Price: \$169.99

What's Included: • Nintendo 3DS system

- · Nintendo 3DS AC adapter
- · Nintendo 3DS stylus
- Nintendo 3DS Battery Pack (installed)
- SD Memory Card (2GB or 4GB)
- Nintendo 3DS charging cradle (some models not included with current bundles)
- 6 AR Cards (view the cards using the outer cameras to play supported AR Games)
- · Quick-Start Guide
- Operations Manual (including warranty)

Characteristic Features:

- 3D screen, enabling 3D view without the need for special glasses and the ability to adjust or turn off 3D effect with the 3D Depth Slider.*
- Nintendo 3DS Camera enables users to take 3D photos that can be viewed instantly on the
- New input interfaces including the Circle Pad, motion sensor and gyro sensor.
- **SpotPass**™, a feature that lets Nintendo 3DS detect wireless hotspots or wireless LAN access points and obtain information, game data, free software, videos and so on for players even when the system is in sleep mode.
- StreetPass™, a feature that lets Nintendo 3DS exchange data automatically with other Nintendo 3DS systems within range, even in sleep mode, once this feature is activated by the user. Data for multiple games can be exchanged simultaneously.
- Convenient features that users can access without stopping game play such as the HOME menu, Internet Browser, Notifications, etc.
- Plenty of built-in software, such as the Nintendo 3DS Camera, Nintendo 3DS Sound, Mii Maker, StreetPass Mii Plaza, AR Games, Activity Log, Face Raiders, etc.
- Nintendo eShop, a digital storefront offering a variety of games and entertainment that
 people can download and enjoy. Buy games from classic favorites to new releases,
 download free game demos, watch trailers, and more. Select games can also be purchased
 and downloaded at the same time they become available in retail stores.
- System Transfer, which enables users to transfer already-purchased software from one Nintendo 3DS system to another. Nintendo DSiWare purchased for the Nintendo DSi or the Nintendo DSi XL systems can also be transferred into a Nintendo 3DS system.**
- Compatibility functions: Backward compatibility means the Nintendo 3DS system can play
 most software designed for the Nintendo DS family of systems.
- Parental Controls enable parents to restrict game content by ratings and limit the use of specific wireless connectivity, 3D functionality, etc.***



^{*}Viewing of 3D images by children 6 and under may cause vision damage. Use the Parental Control feature to restrict the display of 3D images for children 6 and under. See the Parental Controls section in Operations Manual for more information.

^{**}There is a limit to how many times transfers can be made. Some software may not be transferred.
***The Nintendo 3DS system may require system updates. Additional features added through these system updates may also be subject to Parental Controls.

Some of these features such as the Internet browser, Nintendo eShop, system transfer and the ability to download software and videos using SpotPass will be available after system updates are performed. Wireless Internet access required for online features.



Size (when closed): 2.9 inches high, 5.3 inches long, 0.8 inches deep.

Weight: Approximately 8 ounces (including battery pack, stylus, SD memory card).

Upper Screen: Wide-screen LCD display, enabling 3D view without the need for special glasses. Capable of

displaying approximately 16.77 million colors. 3.53-inch display (3.02 inches wide, 1.81 inches

high) with 400 x 240 pixel resolution. 400 pixels are allocated to each eye to enable 3D

viewing.

Lower Screen: LCD with a touch screen capable of displaying 16.77 million colors. 3.02 inches (2.42 inches

wide, 1.81 inches high) with 320 x 240 pixel resolution.

Cameras: One inner camera and two outer cameras that have 3D picture-taking capabilities. The

resolution is 640 x 480 for each camera. The lenses are single-focus and use the CMOS

capture element. The active pixel count is approximately 300,000 pixels.

Wireless Communication: 2.4 GHz. Enabling local wireless communication among multiple Nintendo 3DS systems for

game play and StreetPass. Enabling access to the Internet through wireless LAN access points (supports IEEE802.11 b/g with the WPA™/WPA2™ security feature). Recommended distance of wireless communication is within 100 feet. This can be shorter depending on the

environmental situation.

Input Controls: Input controls are the following:

• A/B/X/Y Button, +Control Pad, L/R Button, START/SELECT

• Circle Pad (enabling 360-degree analog input)

Touch screen

Embedded microphone

• Camera

· Motion sensor

Gyro sensor

Other Input Controls: Other input controls include:

• 3D Depth Slider (enabling smooth adjustment of the 3D level effect)

• HOME Button (brings up the HOME menu)

• Wireless switch (can disable wireless functionality even during game play)

• POWER button

Connection: Connections include:

Game Card slot

SD Card slot

Cradle connector

· AC adapter connector

· Audio jack (stereo output)





Sound: Stereo speakers positioned to the left and right of the top screen (supports virtual surround

sound).

Stylus: Telescoping stylus (approximately 3.94 inches when fully extended).

Electric Power: AC adaptor (WAP-002 [USA]). Nintendo 3DS Battery Pack (lithium ion battery) [CTR-003].

Charge Time: About 3.5 hours.

Battery Duration: When playing Nintendo 3DS software, about 3-5 hours. When playing Nintendo DS software,

about 5-8 hours. Battery duration differs depending on the brightness setting of the screen. The information regarding battery duration is a rough standard. It can be shorter depending on

what functions of the Nintendo 3DS system are used.

Game Card: Nintendo 3DS Game Card. The size is approximately the same as a Nintendo DS Game

Card.

